

REACH PUP

LOCAL VOICES, **REAL RESULTS**

SOUTH FLORIDA'S **FIRST** HYPERLOCAL INFLUENCER MARKETING PLATFORM

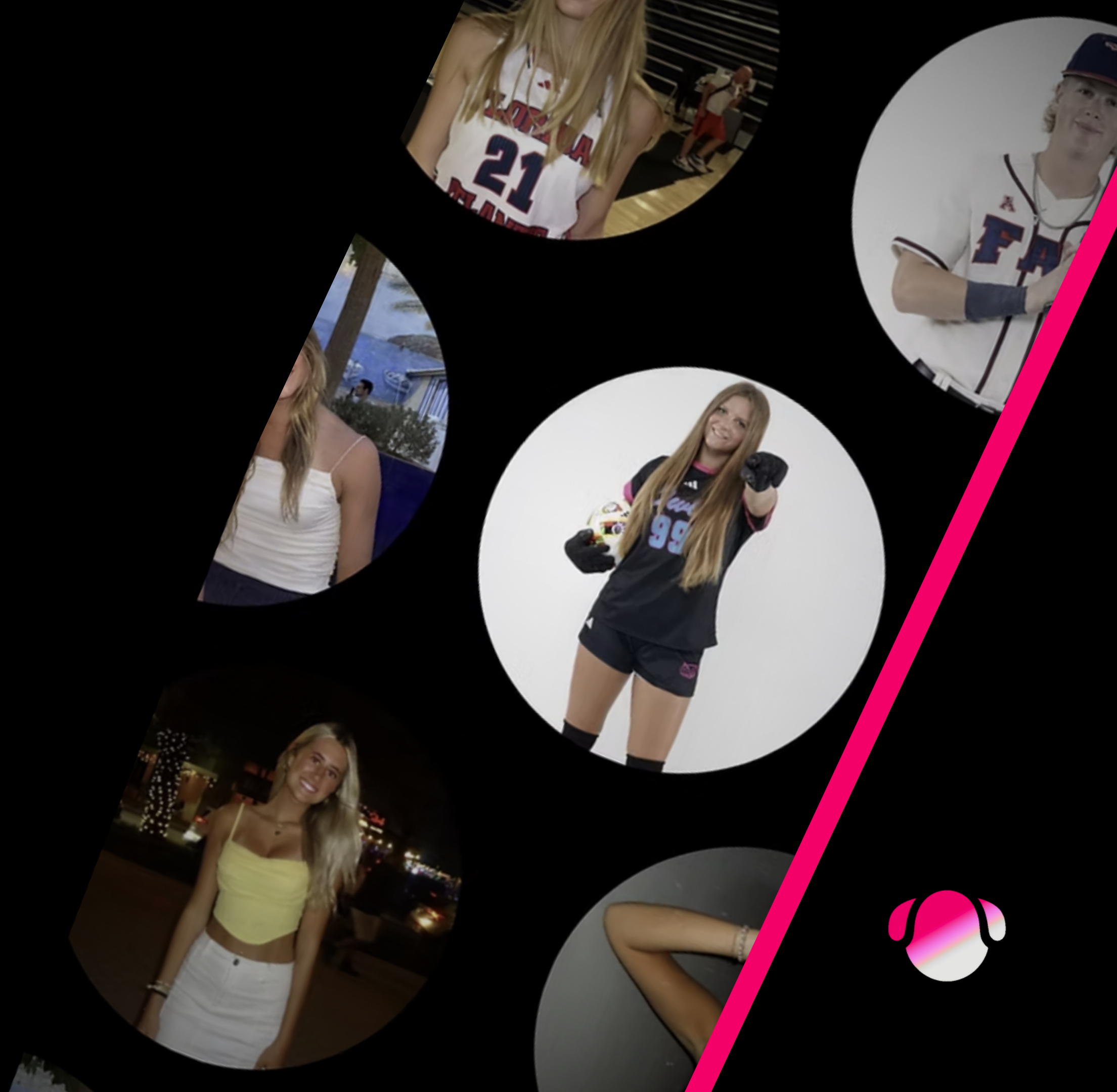
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WE ARE REACH PUP

WE HAVE A NETWORK OF OVER 220
MICROINFLUENCERS BASED IN
SOUTH FLORIDA

OUR NETWORK OF SOUTH FLORIDA
MICRO INFLUENCERS HAS A
COMBINED TOTAL OF OVER
1,320,000 LOCAL FOLLOWERS



REACH PUP

WE WORK WITH A MIX OF INFLUENCERS RANGING FROM **LOCAL COLLEGE CREATORS** WITH STRONG COMMUNITY TIES TO **MID-SIZED, NICHE FOOD INFLUENCERS** WHO BRING PROFESSIONAL-QUALITY CONTENT AND A LOYAL, ENGAGED AUDIENCE. THIS BLEND ALLOWS US TO DELIVER BOTH GRASSROOTS BUZZ AND BROADER REGIONAL IMPACT.



EXAMPLE CONTENT



SOME COMPANIES THAT TRUST OUR INFLUENCERS



elia



STEAKHOUSE | ENTERTAINMENT | DRINKS

Prezzo
boca raton



CHIMBA



CAMPAIGN ANALYTICS

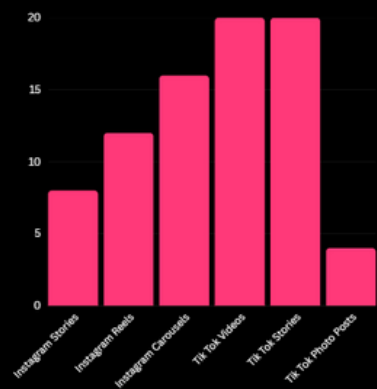
AT THE END OF EACH MONTH, YOU’LL RECEIVE A DETAILED CAMPAIGN REPORT FROM REACH PUP, INCLUDING CUSTOM PERFORMANCE INSIGHTS, ALL CONTENT CREATED BY INFLUENCERS AND CUSTOM CAMPAGIN NOTES WRITTEN BY THE REACH PUP TEAM.

REACH PUP CAMPAIGN OVERVIEW

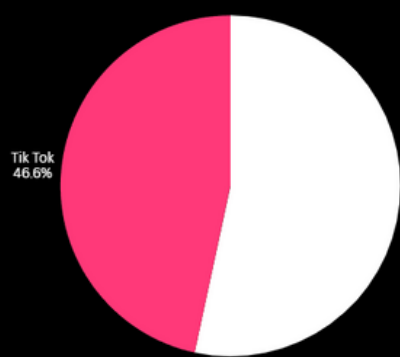
COMMERCIALS	50
INFLUENCERS	26
VIEWS	206,498
AVG ENGAGEMENT RATE	21%
LIKES	42,000
COMMENTS	429
MOST VIEWS PER SINGLE VIDEO	72,190

[DOWNLOAD INFLUENCER CONTENT](#)
[VIEW LIVE INFLUENCER CONTENT](#)
[DOWNLOAD DATA .XLSX / .CSV](#)

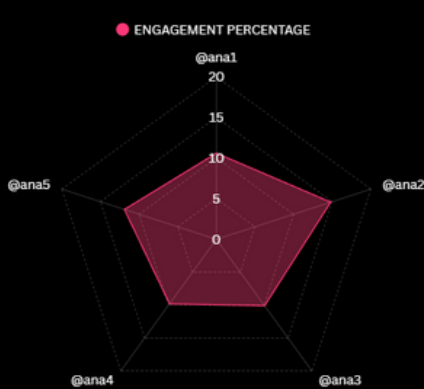
CONTENT DISTRIBUTION



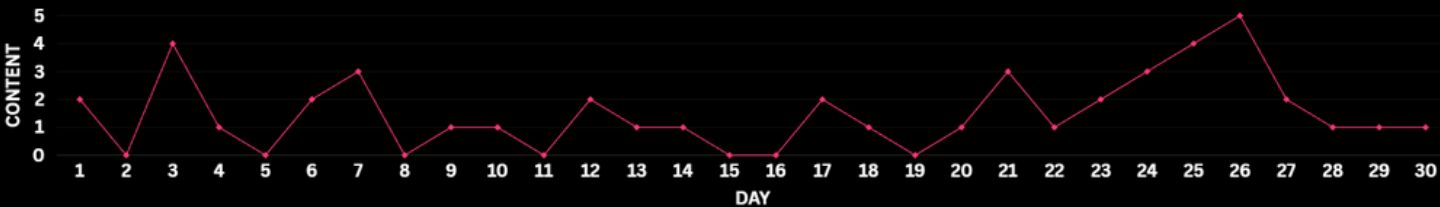
VIEWS BY PLATFORM



HIGHEST ENGAGEMENT



CONTENT PER DAY



VIEWS PER WEEK



MONTHLY PRICING

WE PROVIDE A FULLY TURNKEY INFLUENCER MARKETING SERVICE. OUR TEAM HANDLES EVERYTHING: SOURCING TALENT, PRODUCING CONTENT, AND MANAGING DISTRIBUTION.

SMALL

- ✓ 100,000+ views *
- ✓ 50 custom commercial runs
- ✓ Instagram Reels
- ✓ Instagram Posts
- ✓ Instagram Stories
- ✓ Tik Tok Posts

\$ **7,000**

less than \$0.07 per view

STANDARD

- ✓ 400,000+ views *
- ✓ 150 custom commercial runs
- ✓ Instagram Reels
- ✓ Instagram Posts
- ✓ Instagram Stories
- ✓ Tik Tok Posts

\$ **20,000**

less than \$0.05 per view

ENTERPRISE

- ✓ 1,000,000+ views *
- ✓ 400 custom commercial runs
- ✓ Instagram Reels
- ✓ Instagram Posts
- ✓ Instagram Stories
- ✓ Tik Tok Posts

\$ **40,000**

less than \$0.03 per view

*View estimations are based on previous influencer deals
Minimum cycle is 12 months, purchase 24 months for 15% off



CONTACT

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